

Zumex Pack





just
squeeze

THE BEST JUICE NEEDS THE BEST PACK

The new range of Zumex bottles has been designed for packing fresh drinks based on fruit and vegetables, particularly freshly squeezed orange juice.

Available in 6 formats, the bottles are served with prefastened screw cap and ready to use. What's more, you can choose the cap colour and different labelling options to adapt them to your business.

Our bottles are already being used by chains of supermarkets, self-service and take away food franchises and even catering businesses.

Millions of consumers drink freshly squeezed juice in the new Zumex bottle.

THE PACK

100% HDPE

Made of high-density polyethylene, the bottle is suitable for food products in accordance with the European standards in force. Of all the polyethylenes available, HDPE is the most environmentally-friendly plastic.



Perfect for Juices

Its translucent finish makes the juice more attractive and what's more it maintains its organoleptic properties and protects it from light.





33cl



25cl

6 formats

The different formats are adapted to individual or family consumer needs.

THE CAP

With safety seal and antidrip disc

The range of Zumex bottles is the only one which includes a prefastened screw cap and is ready for use.

The safety seal allows safe, hermetic sealing when the bottle has been filled.

1. Cap included

The bottle is prepared with the cap and ready for use.

2. Easy to use

The user unscrews the cap and fills the bottle





Interior plexan disc to ensure hermetic sealing.

Safety seal so the user or consumer can activate closure of the container.

3. Safety seal

After filling the bottle the user screws on the cap, activating the safety seal.



STANDARD VERSION

Standard bottles are available without a label or with a label.

The standard label is printed in offset on paper and has the JUST SQUEEZED design.

In this version the cap is orange.



**just
squeezed
exprimido
ahora!**



**shake & drink
agitar y beber
store between 0° - 4°
conservar entre 0° - 4°
consume within 24h
consumir antes de 24h**

1,5L

Standard label

The JUST SQUEEZED design refers to the best juice. Recently squeezed juice. It has texts in Spanish and English and complies with European labelling standards.



CUSTOMISED VERSION

Adapt the bottle to your requirements in **3 steps**:

1. Select the cap colour

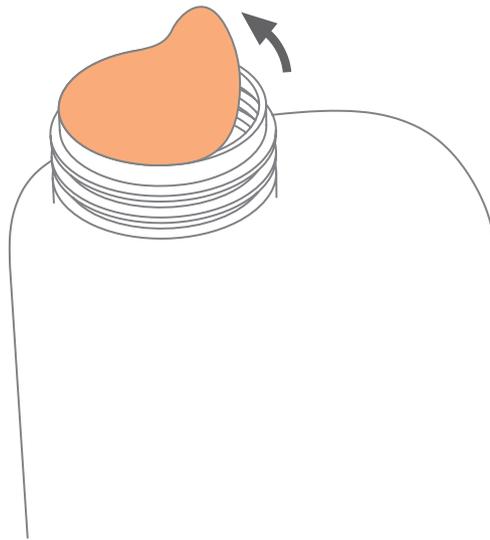
6 colours: white, yellow, red, blue, green and black*.



*if you would like another colour, consult the special conditions.

2. Would you like a protective seal?

You can lend a touch of distinction if you include this element in the product. Before filling the bottle with fresh juice, the consumer takes off the protective seal and feels the product is more protected.



3. Choose how to communicate your brand

The bottle has three labelling options to adapt it to the colours of your business.



Paper label

This is the basic option to develop your creativity and communicate your brand.



Transparent label

This is the most elegant option and allows the content to take centre stage.



Example of transparent label



Sleeve

This is the most special option. The whole pack becomes a space for communicating your brand in the most attractive, striking way.

A CUSTOMISED SOLUTION

STANDARD VERSION

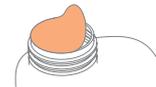
CUSTOMISED VERSION

Choose the cap



Would you like a protective seal?

not available



Choose how to communicate your brand



no label



standard paper label



no label



customised paper label



customised transparent label



sleeve

Choose the format



1,5L



1L



75cl



50cl



33cl



25cl

DESIGN YOUR OWN CONCEPT

Zumex juicers and their bottles are the only system for commercialising freshly squeezed juice.

Millions of consumers already enjoy our Just Squeezed concept.



The Just Squeezed concept takes up less than one square meter and located in the fruit section, it provides a good return and a unique experience for the client who likes “just squeezed” juice.

The Just Squeezed concept can also be placed directly on the display shelf.

The freshly squeezed, ready to go juice lends added value to the shelf and provides the client with a unique product.





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